

MEMORANDUM

To: Adam Varat, San Francisco Planning Department

From: Jeremy Nelson, Todd Vogel, Chris Ganson – Better Streets Plan Community Involvement Consultant (CIC) Team

Date: 6/23/08

Subject: Executive Summary of Feedback received at Round 3 Community Outreach Events for the San Francisco Better Streets Plan

Overview of this Memo

This memo contains Nelson\Nygaard's executive summary of the feedback received from approximately at five (5) community meeting events conducted as part of Round 3 of Community Outreach for the San Francisco Better Streets Plan.

This memo includes the following sections:

- A **brief description of the outreach framework, format, and promotion** for the Round 3 community events.
- An **executive summary of major themes** that emerged from community comments at the outreach events, illustrated graphically in a "Key Issues Index" (Figure 1).
- Appendix A: A **detailed overview of the outreach strategy for Round 3 community outreach**, including goals and facilitation methods.
- Appendix B: A **summary of the details of each community meeting and feedback received** from participants from moderated question and answer sessions and comment attached to exhibit boards highlighting elements of the BSP plan and process.



Outreach Framework, Format, and Promotion

Framework for Round 3 Outreach

The goal of Round 1 outreach was to involve the public in the process of articulating a vision for better streets. The goal of Round 2 outreach was to establish public priorities amongst different streetscape and pedestrian improvements, including a variety of potential design treatments, policies, and implementation approaches. These previous rounds of outreach were undertaken to inform the development of the draft Better Streets Plan; once the draft plan document was developed and available for public review, the purpose for Round 3 was focused on presenting and hearing feedback on the draft plan, identifying community implementation priorities, and providing information on next steps.

Additional details on the Round 3 outreach strategy are provided in Appendix A.

Format of Round 3 Community Meetings

Round 3 outreach consisted of 5 public meetings.¹ All meetings were open to the public and fully-accessible. Four of the five meetings were co-hosted by community-based organizations or neighborhood groups that have been working on streetscape improvements and pedestrian safety issues at either the citywide or neighborhood level. The community meetings that made up the Round 3 outreach were:

- “Draft Plan Release Event” at Mint Plaza located downtown
- Neighborhood walk and community meeting in the Excelsior co-hosted by Excelsior Action Group and Walk SF
- Community meeting on the Masonic Ave. corridor co-hosted by Fix Masonic
- Community meeting co-hosted by Senior Action Network
- Community meeting in the Mission/Precita Valley area co-hosted by San Jose Guerrero Coalition to Save our Streets, C.C. Puede (Cesar Chavez), and Precita Valley Neighbors



The format of the “plan release event” consisted of remarks made by Mayor Gavin Newsom, Director of City Greening Astrid Haryati, and several city department directors and staff who were involved in the development of the draft Better Streets Plan.

¹ Round 3 outreach also included 2 “stakeholder roundtables” events, which consisted of structured interviews with representatives of more than a dozen San Francisco civic, social service, business, and advocacy organizations whose organizational mission is related to the goals and vision of the Better Streets Plan. Because the purpose and format of these meetings were significantly different than the community meetings, the feedback received from the “stakeholder roundtables” is summarized in a separate document.

The format of the four other community meetings consisted of a presentation by city staff that provided an overview of key aspects of the draft plan and the planning process, followed by a consultant-moderated Q & A session in which participants' questions and comments to city staff were recorded.

At all five community events, several graphic exhibit boards highlighting key components of the draft plan and planning process were set up throughout the event and staffed by city and consultant team members before and after the event; participants were encouraged to write comments on post-it notes and attach them to these boards.

Additional details for each individual community meeting are provided in Appendix B.

Promotion of the Round 3 Community Meetings

All five community events for Round 3 of BSP community outreach were publicly promoted via a variety of traditional methods (postcard mailings, e-mail updates, project website, and press releases/media advisories, etc.), non-traditional methods (online event calendars, blog postings, etc.), and community-based means (such as distributing postcards at other community events, flyering by Red Cross high school volunteers, etc.).

Promotion of Round 3 outreach events was undertaken by the consultant team (led by public/community relations consultant Circle Point) and the City BSP team. All Round 3 outreach events were promoted via the personal and professional networks of the BSP Community Advisory Committee and the community-based organizations who were co-hosting the outreach events.

Additional details on the promotional activities for Round 3 outreach strategy is provided in Appendix A.



Executive Summary of Major Themes from Community Meetings

The “Key Issues Index” on the following page (Figure 1) summarizes the major themes that arose in the Round 3 community meetings, ranked by number of meetings where the issue was raised by participants during the consultant-moderated Q & A sessions and in participants' post-it notes comments attached to the graphic exhibit boards.

(It should be noted that the “Key Issues Index” is not a quantitative ranking or prioritization, nor should it be interpreted to suggest that any particular issue is “more important” than another. Instead, the “Key Issues Index” is intended to provide a snapshot of all the major themes that arose during the Round 3 community meetings, broken out by subject matter for each individual event.)

A more detailed summary of feedback received at each individual community meeting is provided in Appendix B.

Figure 1 – “Key Issues Index” from Round 3 BSP Outreach Community Meetings

Key Issue	Community Meeting				
	<i>Mint Plaza Draft Plan Release Event</i>	<i>Excelsior Action Group + Walk SF</i>	<i>Fix Masonic Coalition</i>	<i>Senior Action Network</i>	<i>San Jose / Guerrero Coalition + C.C. Puede + Precita Valley Neighbors</i>
Multi-Modal Streets	✓	✓	✓	✓	✓
Pedestrian Amenity	✓	✓	✓	✓	✓
Pedestrian Safety	✓	✓	✓	✓	✓
Greening	✓	✓		✓	✓
Plan Implementation	✓	✓	✓		✓
Traffic Calming	✓		✓	✓	✓
Maintenance		✓	✓	✓	
Noise Pollution	✓	✓		✓	
Plan Funding	✓	✓		✓	
Public Space	✓		✓		✓
Accessible Streets			✓	✓	
Enforcement	✓			✓	
Partnerships		✓			✓
Personal Safety				✓	✓
Stormwater Mgmnt	✓				✓
Education		✓			
Lighting	✓				
Public Art		✓			

Appendix A

MEMORANDUM

To: Adam Varat

From: Jeremy Nelson

Date: 3/15/08

Subject: Summary of Community Involvement Consultant's (CIC) "preliminary ideas list" for R3 community involvement and publicity activities

Purpose of this memo

This memo proposes a preliminary list of the kinds of outreach activities that the consultant team proposes to undertake during Round 3 outreach (currently scheduled to take place in May 2008 according to the City's schedule). This memo has been simplified and revised based on City and CAC feedback.

Framework for Round 3 Community Involvement Activities

The **purpose statement** for Round 2 is: "Present and get feedback on the draft plan, identify community implementation priorities, and provide information on next steps for BSP."

The **goals** of the Round 3 outreach will be three-fold:

1. Highlight how feedback from previous outreach activities influenced the development of the draft plan.
2. Get feedback on the draft plan itself to help City staff finalize the plan.
3. Provide information on the next steps of how the plan will be implemented (e.g. public hearings, EIR process, institutional changes, code revisions, etc.).
4. Build support for plan implementation among system managers and users.

Some key "**framing questions**" to help achieve these goals will be:

1. Does the plan accomplish the change you want to see?
2. Is there change that you wanted to see that the plan isn't addressing?
3. Are the suggested strategies/policies/treatments feasible in your opinion?

Proposed Round 3 Community Involvement Activities

Our **preliminary list of outreach ideas** for Round 3 are as follows (note that depending on the specific details and roles for these ideas, the CIC may need to prioritize and refine the ideas on this list to deploy an effective outreach program within the project resources):

- A Round 3 **kick-off** similar to the project kick-off event. After the long hiatus between Round 2 and Round 3, this event will help increase visibility of the plan/project as it moves towards adoption. Such an event might include a joint "study session" meeting of Planning Commission

and MTA Board, with appropriate workshop activities prior to the call to order. It might also include presentations by one or more high-level City staff involved in the project, such as the new Planning Director and/or new Director of City Greening. If possible, such an event will be outdoors to highlight a great streetscape project in San Francisco such as at Mint Plaza or at the Ferry Building. Estimated number: 1. Led by City, supported by CIC.

- **Several presentations to standing meetings** of civic, social service, and neighborhood organizations, with priorities in supervisorial District 5 and District 9 as well as hard-to-reach populations identified above. These will be BSP-focused and publicly-noticed, similar to the SAN and Quesada Gardens events in Round 2. Estimated number: 3 to 4. Led by City, supported by CIC.
- **Follow-up stakeholder interviews** with some or all of key stakeholders interviewed in Round 2. Estimated number: 1 or 2. Led by CIC, supported by City.

For all of the 4 to 7 outreach activities, the CIC will work with the City to ensure that a) community groups and key stakeholders are selected to encourage broad-based and maximally-inclusion outreach, b) adequate time is provided on the agenda to present the key issues, c) meaningful feedback opportunities are deployed, and d) there is no significant net increase in the City's enterprise-wide staff time.

Once the draft plan and schedule are available to the CIC, we will develop the Round 3 outreach Plan in greater detail. This preliminary list of outreach ideas assumes the City will continue to undertake the activities that it has undertaken throughout the previous outreach rounds. Once the draft plan and schedule are available to the CIC, we will develop this list in greater detail.

Proposed publicity/promotional activities

CirclePoint will play a liaison role to make sure that the project team is maximizing their promotional and publicity opportunities. This role could include many of the following ideas (note that not all tasks can be undertaken within CirclePoint's existing budget, so the CIC is looking for feedback from the City BSP Coordination Team and CAC on which it would ideas want to prioritize):

- **Review and advise** on all promotional content, including assisting with engaging "messaging" and "hooks."
- **Monthly e-mail updates** to entire contact list. These would be brief, engaging, and highlight any news and upcoming meetings/events for the next month. CBOs with their own e-mail lists can directly forward these to their contacts. City to develop the template with input from CirclePoint, CirclePoint to develop content, and City to distribute e-updates (announce known events, alert to fresh website content, keep in public eye, encourage viral forwarding), containing at a minimum:
 - General info
 - What's new
 - How to get involved
- **Coordinate involvement of the CAC** (via the Working Group subcommittee) in publicity and promotion, such as recruit volunteers to assist with flyering and other tasks (CIC, City, CAC, CBOs, etc). Previously the CIC has tried to involve the CAC on an ad hoc basis in outreach activities. Moving forward in Round 3 we want to utilize CAC members in a more formal way, including assigning them specific roles, such as:
 - Identify and co-present to organizations that CAC members are involved with.
 - Publicize the plan and project to their networks using CIC- and City-provided materials

- **Press releases and follow up contact to media** (comprehensive list, including electronic media, interest group publications as well as mainstream media) to highlight news, milestones, specific key events, tours, etc. The content/hook for these to be determined with input from the City/team. This could include assistance with Op-Eds and editorial board/reporter interviews with Director of City Greening, Planning staff, etc.

Proposal for additional activities

The CIC believes that the following additional outreach and promotional activities may benefit the project.

- **CIC support at public hearings:** The CIC is not scoped to support City staff at public hearings, but if desired could assist the City in making these presentations more engaging and participatory than the standard public hearing (perhaps by utilizing the facilitation materials from the other outreach activities) while still ensuring that the hearing complies with all legal requirements for public meetings. With a contract amendment, we could support the city at boards and commissions hearings to MTA, Planning, MCOD, PSAC, etc.
- **Paid media:** The CIC is not scoped to do paid advertising (see above discussion for strategies for earned media and free promotional space on City facilities). However the CIC did some limited advertising in neighborhood newspapers during Round 1 to promote the Community Workshops. The CIC proposes paid advertising to promote high profile “tent pole” outreach events proposed for this round. Costs for paid advertising would need to be part of a contract amendment. CirclePoint’s estimated costs for paid advertising are attached.

Appendix B

MEMORANDUM

To: Adam Varat, San Francisco Planning Department

From: Jeremy Nelson, Todd Vogel, Chris Ganson – Better Streets Plan Community Involvement Consultant (CIC) Team

Date: June 18, 2008

Subject: Summary of Feedback from the “Draft Plan Release Event” at Mint Plaza for the San Francisco Better Streets Plan

Overview of this Memo

This memo contains the city/consultant team’s summary of the feedback received from attendees at the “Draft Plan Release Event” at Mint Plaza as part of Round 3 of Community Outreach for the San Francisco Better Streets Plan.

Event Details

Date: June 5th, 2008
Time: Noon to 1:30 pm
Location: Mint Plaza, 5th and Jessie Streets
(between Market and Mission)
Forum: N/A
Format: 45-minute overview of BSP by Mayor Gavin Newsom, Director of City Greening Astrid Haryati, and department heads and staff that developed the draft Plan; BSP boards set up throughout event so participants could provide written or verbal comments
Attendees: Approximately 45



All Comments

General Comments

- Yay! More trees!!! -A two-tier volume for emergency vehicles.
- Road diets/traffic calming.
- Tickets for horn honking – 99% of honks are futile attempts at behavior modification.
- This plan hinges on converting car space to “people” space – please make sure to include alternate transportation options – including bikes in the plan, bus, etc.
- Add bike parking spaces.
- Large trees / a long life 100s of years (all native).
- Please hand “no left turn” signs in middle of hanging traffic light, barely visible on street curbs.
- “Children at Play” signs around inner block SoMa playgrounds (Tutubi Park, Minna and Russ).
- Better Streets should include noise management. Can we find a way to enforce noise limits on motorcycles? That said, we should encourage responsible motorcycle use with motorcycle parking.
- Noise control!!!! Yes!!! Cars with low freq boom boxes should be illegal. Traffic free streets, closed for daylight periods to non-essential traffic.
- Do outreach to commercial delivery services like UPS.

Board 1: Pedestrian Safety

- Allowing cars to park on sidewalks sends the message that pedestrians don't matter.
- Does this plan take into consideration homeless people or other people who use the streets for purposes other than recreation? (Any shelter allies, dialogue? Maybe make this more visible).

Board 2: Plan Highlights

- Please ban all sodium vapor lighting for pedestrian streets. Only high CRL shielded full-spectrum lights from now on.
- Narrow streets – slower vehicular traffic – less people want to drive – improve bike transit!!
- Planters outside of residential neighborhoods for resident gardens and overall street beautification. Example: For planters – herbs, veg., flowers, succulents.

- More room for pedestrians (this sidewalk too narrow [arrow pointing to 'ecology' photo])
- Stormwater management!
- These are great [arrow pointing to bus shelter photo].
- 19th Ave is ready – needs to be fixed. People get hit all the time
- The greening is wonderful. I would like to see more support for creating neighborhood community gardens as well.
- What about a bike lane?
- Several safety issues – SoMa- 6th Folsom Mission ped crossings elderly.

Board 3: Envisioning Better Streets

- Ticket cars on sidewalk.
- What do you do with the electricity? [reference to utility undergrounding].
- I like bike lanes.
- Learn from Europe – occasional high rising terminating vistas are very relieving of the relentless, oppressive uniform height of SoMa: e.g. a tower, a steeple, a flag display, a soaring artwork.
- Sometimes street lighting is needed / missing. Where street name signs are too dark, unobvious corner.

Board 4: Next Steps

- Great!!! Look also at greening the golden triangles, a similar initiative in Pittsburgh PA by the Western Pennsylvania Conservancy.
- To think about a 'Green Corridor' from the east to the west would be worthwhile.
- I also think it would be time for a green-roof / green-wall initiative.
- The City really needs a complete bike network now. That would improve our streets tremendously.
- Most of the ideas are inclusive of various aspects (aesthetics, safety, sustainability). Where will the funding come from?
- Bulb-out designs that integrate sewer drains without needing to be relocated = lower construction costs for ped improvements.
- When do we see the pilot plan list?

MEMORANDUM

To: Adam Varat, San Francisco Planning Department

From: Jeremy Nelson, Todd Vogel, Chris Ganson – Better Streets Plan Community Involvement Consultant (CIC) Team

Date: June 18, 2008

Subject: Summary of feedback from Walk SF and Excelsior Action Group outreach event for the San Francisco Better Streets Plan

Overview of this Memo

This memo contains the consultant team's summary of the feedback received from participants at the Walk SF and Excelsior Action Group outreach event as part of Round 3 of Community Outreach for the San Francisco Better Streets Plan.

Event Details

Date: June 9, 2008

Time: 11 am – Noon: Neighborhood walking tour in the Excelsior starting and Glen Park BART
Noon to 1:30: Community Meeting

Location: Crocker-Amazon Senior Apartments (CASA) Community Room, 5199 Mission St.

Forum: Joint meeting of WalkSF and Excelsior Action Group

Format: 30-minute presentation of Draft BSP; 45-minute Q & A and solicitation of comments; BSP boards set up before and after event so participants could provide written or verbal comments

Attendees: Approximately 22

Summary of Key Comments

- Participants desired to see an increased City responsibility for street trees and sidewalk maintenance (just like City is responsible for the roadway).
- Alternately, participants proposed that the City educate and partner with private-sector to ensure that property owners and business owners know about and comply with their responsibilities for the public right-of-way (trees, sidewalks, etc.).

- There was a strong sentiment that policies and guidelines be put in place now so that they are integrated into future projects (both infrastructure and new development).

All Comments

- We should ban right-turns on red for autos and get rid of multiple-turn lanes for autos.
- At Geary at Divisadero, near Kaiser and other medical facilities, is an intersection especially in need of improvements for pedestrians – both sidewalks and crosswalks.
- Include youth in the process and design spaces for youth specifically.
- Integrate street art into projects.
- All street trees should be publicly owned and maintained by the City. The city code should be changed to reflect this.
- Educate property owners about their responsibilities, and enforce rules (trash, parking on sidewalks, especially).
- Sidewalk maintenance on Valencia and Mission needs to be improved.
- The City should reach out to folks who are less comfortable with having street trees, addressing concerns about detritus falling from trees, roots tearing up sidewalks, etc.
- Provide a property tax deduction as an incentive to plant and take care of trees.
- Reduce traffic noise via tree plantings and enforcement of laws prohibiting overly loud motorcycles, car alarms, etc.
- Persia has a nice tree canopy along a few blocks. We should do that more!
- Recognize and address potential conflicts between buses and bicycles.
- Pedestrianize alleys.
- Put policies and guidelines in place now so that they are integrated into future projects, including infrastructure improvement projects and new development.
- Improved, secure bike parking near transit and at recreational areas.



MEMORANDUM

To: Adam Varat, San Francisco Planning Department

From: Jeremy Nelson, Todd Vogel, Chris Ganson – Better Streets Plan Community Involvement Consultant (CIC) Team

Date: June 18, 2008

Subject: Summary of Feedback from Fix Masonic outreach event for the San Francisco Better Streets Plan

Overview of this Memo

This memo contains the consultant team's summary of the feedback received from participants at the Fix Masonic outreach event as part of Round 3 of Community Outreach for the San Francisco Better Streets Plan.

Event Details

Date: June 11, 2008
Time: 6:30 – 8:30 pm
Location: San Francisco Day School, 350 Masonic Ave., Library, 2nd Level
Forum: Regular meeting of Fix Masonic
Format: 30-minute presentation of Draft BSP; 45-minute Q & A and solicitation of comments; BSP boards set up before and after event so participants could provide written or verbal comments
Attendees: Approximately 17

Summary of Key Comments

- Implementation was important to participants, including questions about how plan recommendations will be prioritized and funded.
- The need for the street typologies to be generic was understood, but there was some concern that the typologies didn't capture all kinds of streets (such as mixed used residential above commercial).

- There was a desire to see plan recommendations incorporated into pending projects and the street typologies assigned and mapped to actual streets.

All Comments

- Supply implementing building code along with plan.
- How will this plan interface with other City plans?
- Apply the principles of “Crime Prevention through Environmental Design” (CPTED).
- Integrate good stormwater management design practices into the plan.
- Signal timing could be used for traffic calming—e.g. under 11 mph signal timing in downtown Portland.
- Take care to design bulb-outs to be bike-friendly.
- Add a street type (“the greenway) where auto travel is limited (e.g. via forced right turns) – this could be a bike boulevard or a street for local traffic only, created by diverters similar in function (though not form) to diverters in Berkeley.
- Ensure a minimum width for sidewalks that is accessible to people in wheelchairs, and doesn’t require pedestrians to walk single-file.
- Apply the standards contained within the plan to current projects wherever possible.
- What will be the time taken to deliver on-the-ground improvements?
- How will projects be prioritized?
- Yellow plastic bumpy surfaces on curb ramps are difficult to navigate with small wheels (e.g. carts, skates, walkers).
- Improve bicycle facilities to get cyclists off of sidewalks.
- Traffic calm SoMa.
- Repave Market Street.
- How will the typologies given map onto the city’s actual streets, e.g. Masonic?
- San Francisco has residential areas throughout the city; these treatments are needed even where mixed commercial areas exist.

MEMORANDUM

To: Adam Varat, San Francisco Planning Department

From: Jeremy Nelson, Todd Vogel, Chris Ganson – Better Streets Plan Community Involvement Consultant (CIC) Team

Date: June 18, 2008

Subject: Summary of Feedback from Senior Action Network outreach event for the San Francisco Better Streets Plan

Overview of this Memo

This memo contains the consultant team's summary of the feedback received from participants at the Senior Action Network outreach event as part of Round 3 of Community Outreach for the San Francisco Better Streets Plan.

Event Details

Date: June 11, 2008
Time: 9:30 – 12:30 pm
Location: St. Mary's Cathedral, 1111 Gough St. (Lower level)
Forum: Regular monthly membership meeting of Senior Action Network (SAN)
Format: 30-minute presentation of Draft BSP; 45-minute Q & A and solicitation of comments; BSP boards set up before and after event so participants could provide written or verbal comments
Attendees: Approximately 98

Summary of Key Comments

- Participants expressed a strong desire for improved pedestrian safety, and urged more emphasis in the plan on traffic calming to slow vehicle speeds and additional attention to crosswalk safety (raised crosswalks, banning right turns on red, etc).
- The plan recommendations were well received (especially greening, pedestrian amenities like lighting and benches, etc), but there was also a strong desire for *existing*

infrastructure be better maintained (such as keeping sidewalks cleaner and putting grates on tree wells to prevent tripping) and *existing* laws be better enforced (especially prohibitions against auto parking on sidewalks and biking on sidewalks).

- There were generalized concerns about if and when the Plan would ever be adopted, funded, and implemented.

All Comments

- These are beautiful designs, but the primary focus should be on calming traffic to slower speeds.
- Provide safe bike facilities so that cyclists don't ride on sidewalks and enforce bicyclist who endanger pedestrians by riding on sidewalks.
- Ban right turns on red lights to provide better protection for senior pedestrians who may still be in the crosswalk even after all other pedestrians have cleared the crosswalk.
- Provide raised crosswalks.
- Clarify in plan what "continuous trenching between sidewalk trees" means.
- Maintain or increase quality of street furniture.
- Install tree grates that prevent tripping and wheelchair tipping, and can be altered to accommodate tree growth.
- Make one parking space per block a green space.
- Allow garages to be converted to housing units.
- Deal with social problems or all these design improvements will be for naught.
- Fix sidewalks.
- Maintain/clean bus shelters, reserve them for riders, prohibit smoking with better signage and enforcement.
- Incorporate NextBus into all BSP proposals for transit stops.
- Reduce street noise.
- Keep historic granite curbs, or at least recycle them.
- Add more benches for rest along walks, which is important for seniors who need to get out and about but who also need to stop and rest more often than others.



- Facilitate MUNI buses pulling all the way to the curb for easy boarding.
- Coordinate reconstruction of streets so streets don't get torn up, repaved, and then torn up again.
- Center lane bus shelters [i.e. Muni's median boarding islands] are difficult for seniors to reach and feel dangerous to be waiting in the middle of traffic.
- Provide bike lanes along curb, separated from car parking and travel lanes (like they do in Europe).
- Remove concrete between trees to prevent roots from coming up through sidewalk and to allow for additional area for sidewalk landscaping.
- Stripe alley and mid-block crosswalks.
- How will plan recommendations be funded?

DRAFT

MEMORANDUM

To: Adam Varat, San Francisco Planning Department

From: Jeremy Nelson, Todd Vogel, Chris Ganson – Better Streets Plan Community Involvement Consultant (CIC) Team

Date: June 18, 2008

Subject: Summary of Feedback from the CC Puede, San Jose/Guerrero Coalition to Save our Streets, and Precita Valley Neighbors outreach event for the San Francisco Better Streets Plan

Overview of this Memo

This memo contains the consultant team's summary of the feedback received from participants at a joint meeting of CC Puede, San Jose/Guerrero Coalition to Save our Streets, and Precita Valley Neighbors as part of Round 3 of Community Outreach for the San Francisco Better Streets Plan.

Event Details

Date: June 12, 2008
Time: 6:30 – 8:30 pm
Location: St. Luke's Hospital, 3555 Cesar Chavez Street, Solarium (top floor)
Forum: Joint meeting of 3 neighborhood groups above
Format: 30-minute presentation of Draft BSP; 45-minute Q & A and solicitation of comments; BSP boards set up before and after event so participants could provide written or verbal comments
Attendees: Approximately 38

Summary of Key Comments

- Participants emphasized the need for implementation of the plan to improve pedestrian safety and personal safety (from street crime).
- A desire was expressed to expedite implementation in the Mission in support of the City's transit first policy, respond to the neighborhood needs, and build on all the work that community groups have already done to improve their streets.

- While the need to accommodate autos was made clear, participants supported ideas to improve pedestrian safety (such as mid-block crossings), support local businesses (such as allowing businesses to provide additional dining area or merchandising area in the parking lane), and to create public space (such as street closures for farmer's markets).

All Comments

- More public restrooms.
- Create methods for the public to participate in public space allocation, e.g. merchants using space in front of their businesses for seating, landscaping, etc.
- Maintain sufficient sidewalk width when planting street trees.
- Expedite implementation.
- Pilot projects could include Mission at Valencia, Mission at Cesar Chavez, Mission at 30th St., and/or Mission at San Jose.
- Look at growing food within the city (e.g. fruit trees and community gardens).
- Converting one-way streets to two-way benefits pedestrians – do you recommend conversions in the plan?
- BSP should support of transit-first policy.
- Consider improvements' impacts on transit and private motor vehicle congestion.
- Amenities such as bus stop benches are vital to those with disabilities.
- Consider more temporary street closures, like the Noe Valley farmers' market.
- Include mid-block street crossings.
- Create public space at MUNI stops (cafés are already springing up).
- Add greenery (trees) at bus stops.
- Increase permeability.
- Add pedestrian amenities and traffic calming where people are already crossing the street, even if that isn't an intersection.
- Allow greening between driveways where curb length is too short for a parking space.



- Address day laborers sleeping on the street.
- BSP implementation will likely result in increased property values; strategies should be in place to avoid displacement as a result of gentrification.
- Daylight creeks where possible.
- How will this plan be implemented, and how is the plan being coordinated with other plans (TEP, Bike Plan, Mission Streetscape Plan)?

DRAFT