Showplace Square
Open Space
Planning Process

MEETING NO. 1a
TUESDAY 07.21.2009

MEETING NO. 1
WEDNESDAY 06.24.2009

WALKING TOUR
TUESDAY 06.16.2009

SCOPING MEETING
WEDNESDAY 04.29.2009
Workshop Agenda

1. Introductory Presentation
   - Background and Context
   - Summary of June 24, 2009 Meeting
2. Norcal Proposal and Channel St. – Q&A
3. Open Space Network Planning – Presentation
4. Small Groups Discussion
5. Report back
6. Next Steps
Other Open Space Planning Efforts

- **Recreation and Open Space Element (ROSE)**
  - Draft Plan available for public review
  - Comments can be submitted until September 30
  - Objectives and Policies reflected in Showplace Open Space planning process

- **Pavement-to-Parks Program**
  - Wolfe’s Café (“Showplace Triangle”) site – temporary plaza expected by Labor Day
  - Meeting to discuss will be held Tuesday, July 28, 6:30 PM at Axis Cafe

- **Better Streets Plan**
  - Revisions to the draft Plan being made
  - Public hearings on revisions and next steps anticipated for Fall 2009
  - Design Guidelines will be used when improving Streets in Showplace
How We Got Here

- **Eastern Neighborhoods:** ~1999 to 2008
- **Scoping Meeting:** April 29, 2009
- **Walking Tour:** June 16, 2009
- **Meeting #1:** June 24, 2009
  - “What kinds of open space would you like to see in the neighborhood?”
  - “What is your vision for each of the following opportunity sites: Wolfe’s Café, Townsend Circle, Daggett Triangle, and Jackson Playground?”
  - “What is your preferred route for a green connector street connecting Potrero Hill to Mission Bay?”
“What kinds of open space would you like to see in the neighborhood?”

- **Active Uses**
  - e.g., playgrounds, dog parks, farmers’ markets
- **Passive Uses**
  - e.g., café seating, people watching, community gardens
- **Ambience Enhancing**
  - e.g., more trees, wider sidewalks
- **Additional Ideas**
  - e.g., keep references to industrial past, buy private parcels
“What is your vision for each of the following opportunity sites:

- Wolfe’s Café: largely passive plaza, with café seating, art, and greenery
- Townsend Circle: mixed opinion on activation of space, desire to maintain art, use passively
- Daggett Triangle: largely active space with playgrounds, sports courts, active green space, as well as some passive space
- Jackson Playground: local-serving space to enhance city-serving area (e.g., dog runs, picnic area, more playground) as well as passive space
“What is your preferred route for a green connector street connecting Potrero Hill to Mission Bay?”

- From Potrero to Showplace
  1. Wisconsin
  2. Arkansas, Carolina (tie)
- From Showplace to Mission Bay
  1. Hooper
  2. Irwin
  3. Channel
Summary of Meeting #1 (cont.)

One way to encapsulate what we heard:
Summary of Meeting #1

- Interest in identifying additional open space opportunity sites within Showplace Square, and to consider how all the sites might connect into a green network.

- Interest in having a focused discussion about the Norcal site and the surrounding streets, including Channel St. and Berry St.
Norcal Proposal and Channel St.
Open Space Network Planning

- Goals
  - Accessible and plentiful open space
  - Green connection from Potrero to Mission Bay
  - Green network connecting open spaces
  - Each open space is of high quality
  - Open space programmed to meet community needs
  - Other?
Open Space Network Planning

- Potential Strategies
  - Convert “excess” right-of-way to parks and/or plazas
  - Convert entire streets to parks
  - Convert streets into pedestrian oriented “Shared Public Ways”
  - Purchase private land for open space
  - Utilize public owned properties
  - Utilize privately developed open space
Open Space Network Planning

- Shared Public Ways

Denver – 16th St.  
Holland
Open Space Network Planning

- **Constraints**
  - Transportation demands will increase with development
  - Existing and planned infrastructure (transit, utilities, etc.)
  - Open space improvement costs
  - Property acquisition costs
  - State Trust property issues
Open Space Network Planning

Open Space Planning Principles

Based on the draft Recreation and Open Space Element (ROSE) and Dept of Recreation and Parks’ guidelines for assessing land for park acquisition

- Activated
  - Serves multiple demographics (age, user group, etc.)
  - “Eyes” on the open space whenever it is open

- Accessible
  - Near transit
  - Multiple entry points
  - ADA accessible
  - Networked to other open space
Open Space Network Planning

Open Space Planning Principles (cont.)

- Usable
  - Flat
  - Sunny

- Healthy
  - Protected areas for children
  - Not adjacent to high-traffic streets or trucking routes
  - Not adjacent to a polluting use
  - Not previously developed with a polluting use
Small Discussion Groups

Where could the City convert “excess” rights-of-way to parks and/or plazas?

Where could the City convert entire streets into parks?

Where could the City convert streets into pedestrian-oriented “Shared Public Ways”

Where should the City investigate purchasing private land for open space?
Next Steps

- Planning Dept. will compile comments and create schematic site designs
- We will post schematic plans on our Website
- Schedule next workshop to review and discuss schematic designs
For more information, visit our website at...

http://showplace.sfplanning.org
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Little Hollywood
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Little Hollywood – park close-up